



Heathsville Farmers Market
Sponsored by Rice's Hotel Hughlett's Tavern
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2011 Farmers Market Guidelines

Thank you for supporting the Heathsville Market – the Market is run by Tavern volunteers and you help keep a historic site alive with your participation.

Schedule: Third Saturday of the month from **April through October**.

Hours: The Market runs from 9 am to 1 pm. Vendors can arrive and begin setting up at 7:00 am. ALL VEHICLES MUST BE OFF THE FIELD BY 8:30 AM.
The Market is in operation rain or shine.

Spaces: The spaces are approximately 12 x 12. ALL of your display equipment and items need to fit within your space. If you bring a tent – Please make sure you can set up your own equipment. Outside field spaces are given priority to farmers and vendors with heavy items or refrigerated produce/meat.

* 5 spaces are allotted for **Non-Profit 501 (c) (3)** organizations.

** The Market reserves the right to **limit the “types” of For-Profit** vendors.

These rules benefit the community and vendors alike, this helps to make the Market as pleasing and informative for all involved.

- ALL spaces are on a first come first serve basis.
- ALL products need to be pre-approved prior to participation.
- ALL spaces need to be prepaid; only fill in vendors will pay at the Market.
- Payment is non- refundable, market days are rain or shine.
- All vendors must comply with the State of Virginia Agriculture and County health codes.
- There is no loaning, sharing or subletting of space.
- MUST provide a current inspection report from the Virginia Department of Agriculture or Virginia Health Department if applicable.
- **ONLY 1 VEHICLE MAY BE PARKED AT THE ALLOTTED SPACE. ALL OTHER VEHICLES NEED TO BE MOVED TO THE PUBLIC PARKING AREAS.**

Fee Schedule

Vendor Fee: The 2011 vendor fees are as follows:

Pavilion: \$25 per month, \$150 for season (\$25 discount)

Second space, \$20, \$140 season

Field Space: \$20 per month, \$120 for the season (\$20 discount)

Second space \$15, \$105 season

Non-Profit Organizations: 501(c) (3)

Non - Profits Selling Items:

Field: \$10 per month, \$60 seasonal (\$10 discount)

Pavilion: \$15 per month, \$90 seasonal (\$15 discount)

Tavern Members Discount:

Seasonal Pavilion: \$120 (\$25 per month)

Seasonal Field Space: \$105 (\$15 per month)

Only 1 discount applies!

***** Spaces need to be pre-paid prior to attendance.**

***** No Show Policy:** Vendor no-shows hurt the Farmers Market reputation and other vendors. If you are a no-show, you will lose your space and put on a waiting list for space availability.

***** Cancellations:** Problems come up; it is your responsibility to let the Market Manager know if you cannot attend. If you cancel 2 markets, you will be put on the waiting list for space availability.

***** NEW POLICIES**